

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 2210 Grey Fox Ct Bel Air, MD 21015

Send Payment To:

Weeks:

Start Date

End Date

MTWTFSS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE	тг		Page 1 of 3			
Property	WHAS					
Invoice #	2694590-1	Order #	2694590			
Invoice Date	04/30/23	Alt Order #	WOC14110005			
Invoice Month	April 2023	Deal #				
Invoice Period	03/27/23 - 04/27/23	Flight Dates	04/21/23 - 04/27/23			
Advertiser	ISS/ Bluegrass Free	dom Action				
Product	MBGFA					
Estimate #	11839	9				
	Account Executive	Taylor Fritsch	า			
	Sales Office	TEGNA Sale	s Washington DC			
	Sales Region	National				
	Agency Code	9912736				
	Advertiser Code	855				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	3924AG				
	Advertiser Ref	M214038				
	Product 1	1025				

Product 2

Line Start	Date Ei	nd Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 04/21	/23 04	4/27/2	23 GMF	⟨ @ 6A		11111	:30	5	\$300.00	NM		
Weeks		art Da /21/23			Spots/Week 5	Rate \$300.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate	Type
1	WHAS	F	04/21/23	6:41 AM GMK @	9 6A		:3	0 BFA23TV02	Н		\$300.00	NM
4	WHAS	M	04/24/23	5:57 AM GMK @	₿ 6A		:3	0 BFA23TV02	Н		\$300.00	NM
5	WHAS	Tu	04/25/23	6:43 AM GMK @	9 6A		:3	0 BFA23TV02	Н		\$300.00	NM
2	WHAS	W	04/26/23	6:21 AM GMK @	0 6A		:3	0 BFA23TV02	Н		\$300.00	NM
3	WHAS	Th	04/27/23	6:10 AM GMK @	9 6A		:3	0 BFA23TV02	Н		\$300.00	NM
2 04/21	/23 04	4/27/2	23 GOO	OD MORNING AME	ER .	22221	:30	9	\$325.00	NM		
Weeks		art Da /21/23			Spots/Week 9	<u>Rate</u> \$325.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHAS	F	04/21/23	7:42 AM GOOD	MORNING AMERICA	<u>.</u>	:3	0 BFA23TV02	Н		\$325.00	NM
2	WHAS	M	04/24/23	8:11 AM GOOD	MORNING AMERICA	<u>.</u>	:3	0 BFA23TV02	Н		\$325.00	NM
7	WHAS	M	04/24/23	8:54 AM GOOD	MORNING AMERICA	ı	:3	0 BFA23TV02	Н		\$325.00	NM
5	WHAS	Tu	04/25/23	7:25 AM GOOD	MORNING AMERICA	ı	:3	0 BFA23TV02	Н		\$325.00	NM
3	WHAS	Tu	04/25/23	8:38 AM GOOD	MORNING AMERICA	ı	:3	0 BFA23TV02	Н		\$325.00	NM
6	WHAS	W	04/26/23	7:59 AM GOOD	MORNING AMERICA		:3	0 BFA23TV02	Н		\$325.00	NM
8	WHAS	W	04/26/23	8:45 AM GOOD	MORNING AMERICA	ı.	:3	0 BFA23TV02	Н		\$325.00	NM
4	WHAS	Th	04/27/23	7:24 AM GOOD	MORNING AMERICA		:3	0 BFA23TV02	Н		\$325.00	NM
9	WHAS	Th	04/27/23	7:55 AM GOOD	MORNING AMERICA	ı	:3	0 BFA23TV02	Н		\$325.00	NM
3 04/21	/23 04	4/22/2	23 GOO	OD MORNING AME	ER 7-9a	1-	:30	1	\$180.00	NM		

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

Rate

Spots/Week

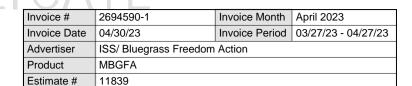
You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Spots/

								Spots/			
Line Start	Date End	l Date	Descrip	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 04/21	/23 04/2	22/23	GOOD ICA	MORNING AME	R 7-9a	1-	:30	1	\$180.00	NM	
	04/1	7/23	04/23/23	31-	1	\$180.00					
Spots: #	<u>Ch</u> D	ay Air D	Date 1	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHAS	Sa 04/2	2/23	7:58 AM GOOD I	MORNING AMERICA	7-9a	:30	D BFA23TVO2H			\$180.00 NM
4 04/21	/23 04/2	23/23	GOOD ICA	MORNING AME	R 8-9a	1	:30	1	\$200.00	NM	
Weeks	s: <u>Start</u> 04/1		End Date 04/23/23		Spots/Week 1	Rate \$200.00					
Spots: #		ay Air D		Air Time Descript		Start/End Time	l enat	h Ad-ID			Rate Type
οροίο. <u>#</u>		Su 04/2			MORNING AMERICA	8-9a) BFA23TV02H			\$200.00 NM
!	WIIAG	3u 04/2	3/23	0.20 AW 000D I	WORNING AWERICA	0-9a	.51	J BITIEGI VOZII			Ψ200.00 ΝΙΝΙ
5 04/21	/23 04/2	27/23	WHAS	11 NEWS @ 5p	5-530p	11111	:30	5	\$350.00	NM	
Weeks	s: <u>Start</u> 04/2		End Date 04/27/23		Spots/Week 5	<u>Rate</u> \$350.00					
Spots: #	Ch D	ay Air D	Date 1	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHAS	F 04/2	1/23	5:26 PM WHAS1	1 NEWS @ 5p	5-530p	:30	D BFA23TV02H			\$350.00 NM
2	WHAS	M 04/2	4/23	5:28 PM WHAS1	1 NEWS @ 5p	5-530p	:30	D BFA23TV02H			\$350.00 NM
3	WHAS	Tu 04/2	5/23	5:27 PM WHAS1	1 NEWS @ 5p	5-530p	:30	D BFA23TV02H			\$350.00 NM
4	WHAS	W 04/2	6/23	5:25 PM WHAS1	1 NEWS @ 5p	5-530p	:30	D BFA23TV02H			\$350.00 NM
5		Th 04/2		5:11 PM WHAS1	•	5-530p	:30) BFA23TVO2H			\$350.00 NM
6 04/21	/23 04/2	27/23	WHAS	11 NEWS @ 6p	6-630p	1111	:30	4	\$450.00	NM	
Weeks	s: Start	Date	End Date		Spots/Week	Rate					
	04/2	1/23	04/27/23	3 1111	4	\$450.00					
Spots: #	<u>Ch</u> D	ay Air D		Air Time Descript	<u>ion</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
2	WHAS	M 04/2	4/23	6:10 PM WHAS1	1 NEWS @ 6p	6-630p	:30	D BFA23TV02H			\$450.00 NM
3	WHAS	Tu 04/2	5/23	6:14 PM WHAS1	1 NEWS @ 6p	6-630p	:30	D BFA23TV02H			\$450.00 NM
4	WHAS	W 04/2	6/23	6:21 PM WHAS1	1 NEWS @ 6p	6-630p	:30	D BFA23TVO2H			\$450.00 NM
5	WHAS	Th 04/2	7/23	6:28 PM WHAS1	1 NEWS @ 6p	6-630p	:30	D BFA23TV02H			\$450.00 NM
7 04/21	/23 04/2	27/23	WHAS ON	11 NEWS AT NO	12-1p	1111	:30	4	\$180.00	NM	
Weeks	s: <u>Start</u> 04/2		End Date 04/27/23		Spots/Week 4	Rate \$180.00					
Spots: #	Ch D	ay Air D	Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1		M 04/2			1 NEWS AT NOON	12-1p	:30	BFA23TV02H			\$180.00 NM
2	WHAS	Tu 04/2	5/23 1	2:30 PM WHAS1	1 NEWS AT NOON	12-1p	:30	D BFA23TV02H			\$180.00 NM
3	WHAS	W 04/2			1 NEWS AT NOON	12-1p	:30	D BFA23TVO2H			\$180.00 NM
4		Th 04/2			1 NEWS AT NOON	12-1p	_	O BFA23TVO2H			\$180.00 NM
8 04/21	/23 04/2	27/23	WHAS P	11 NEWS @ 530	530-6p	1111	:30	4	\$400.00	NM	
Weeks	s: <u>Start</u> 04/2		End Date 04/27/23		Spots/Week 4	Rate \$400.00					

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Invoice #	2694590-1	Invoice Month	April 2023				
Invoice Date	04/30/23	Invoice Period	03/27/23 - 04/27/23				
Advertiser	ISS/ Bluegrass Freedom Action						
Product	MBGFA						
Estimate #	11839						

Spots/

Line Start	Date E	nd Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
8 04/21	/23 0	4/27/2	23 WH P	AS11 NEWS	© 530 530-6p	1111	:30	4	\$400.00	NM		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Leng	th Ad-ID			Rate T	уре
1	WHAS	M	04/24/23	5:43 PM	WHAS11 NEWS @ 530P	530-6p	:3	O BFA23TV02	2H		\$400.00	NM
2	WHAS	Tu	04/25/23	5:58 PM	WHAS11 NEWS @ 530P	530-6p	:3	O BFA23TV02	2H		\$400.00 I	NM
3	WHAS	W	04/26/23	5:41 PM	WHAS11 NEWS @ 530P	530-6p	:3	O BFA23TV02	2H		\$400.00 I	NM
4	WHAS	Th	04/27/23	5:42 PM	WHAS11 NEWS @ 530P	530-6p	:3	O BFA23TV02	2H		\$400.00 I	NM
						Total Spots	;	33				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$10,675.00

Agency Commission \$1,601.25

Net Amount Due \$9,073.75

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